

New Media

Track 1: Multimedia News Reporting
 Track 2: Business Journalism
 Track 3: Film Criticism
 Language: Russian
 Admission year: 2022
 Graduation year: 2025

**3 years
 after school**

Degree:
 Bachelor of Social Knowledge
 "6B03203-New Media"



Year 1

1 semester		ECTS
History and Principles of Journalism		5
News Reporting and Writing		5
Storytelling		5
Service Learning		3
Kazakh(Russian) Language 1		5
Foreign Language 1		5
Physical Training 1		4
Total		32

2 semester		ECTS
Reporting (intra-corporate practice)		10
Photography and Basics of Video Production		5
Music and Art		5
Introduction to Entrepreneurship		3
Design of Life		3
Kazakh(Russian) Language 2		5
Foreign Language 2		5
Total		36

Summer semester		ECTS
Information communication technologies		5
Modern History of Kazakhstan		5
Culturology/Psychology		4
Physical Training 2		4
Total		18

Year 2

3 semester		ECTS
Reading Data and Critical Inquiry		5
Feature Writing /Business and Financial News/Film History		5
Leadership/Critical Thinking		3
Entrepreneurship in Action 1		3
Human rights and civil society/Sustainable Development: Principles and Practice/Management Information System Tools -Spreadsheets		5
Economy		3
Foreign Language 3		5
Minor course 1		5
Total		34

4 semester		ECTS
Photojournalism and Multimedia Project (dual)		10
Media Law and Ethics		5
Research Design		3
Entrepreneurship in Action 2		3
Management		3
Marketing		3
Minor course 2		5
Total		32

Summer semester		ECTS
Video Reporting and Editing (dual)		10
Philosophy		5
Sociology/Political Science		4
Total		19

Year 3

5 semester		ECTS
Broadcast Script Writing (dual)		12
Politics, Media and Democracy		5
Copyright		5
Radio Reporting/Data in Business Journalism/History of Central Asian and Kazakh Cinema		5
Working in front of the camera/Issues in Business and Economic Reporting/Basics of Film Criticism		5
Minor course 3		5
Total		37

6 semester		ECTS
Internship (dual)		20
Writing and defence of diploma project / thesis		12
Total		32

General module	26
AlmaU module	65
Minor	15
Profile module	102
Internship, Thesis-Project	32
Total	240

Total credits for 3 years of study

240

Track

Multimedia News Reporting		ECTS
Feature writing		5
Radio reporting and podcasting		5
Working in front of camera		5
Total		15

Business Journalism		ECTS
Business and Financial Journalism		5
Data in Business Journalism		5
Issues in Business and Economics Reporting		5
Total		15

Film Criticism		ECTS
Film History		5
History of Central Asian and Kazakh Cinema		5
Basics of Film Criticism		5
Total		15