



ALMA
ALMATY MANAGEMENT
UNIVERSITY

ALMATY MANAGEMENT UNIVERSITY (ALMAU)

est. 1988

We are making the world better through
the development of education, research and
entrepreneurship





VISION 2030

AlmaU is a driver of higher education and a leader in academic innovation in the Central Asia +

MISSION

We are making the world better through the development of education, research and entrepreneurship

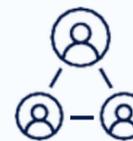
VALUES



Leadership



Sustainability



Entrepreneurship



Integrity



Responsibility



36 YEARS

**ON THE
EDUCATION
MARKET**

Participants in the first seminars of the Almaty School of Managers

ALMAU - 36 YEARS: RESULT ORIENTED



1988 - 1995

Almaty School of
Managers



1996 - 2013

International
Academy of
Business



2014 - 2025

ALMA
ALMATY MANAGEMENT
UNIVERSITY

 <p>Number of programs</p>	<p>15+ SHORT-TERM</p>	<p>4 MBA 2 DBA</p> <p>7 BACHELOR'S 6 MASTER'S 20+ SHORT-TERM</p>	<p>6 MBA 1 DBA 4 PhD</p> <p>20+ BACHELOR'S 8 MASTER'S 100+ SHORT-TERM</p>
 <p>Number of students</p>	<p>200 STUDENTS</p>	<p>2000+ STUDENTS</p> <p>70 международная мобильность</p>	<p>5200+ STUDENTS</p> <p>140 INTERNATIONAL MOBILITY</p>
 <p>Number of faculty, researchers and employees</p>	<p>15 PART-TIME</p>	<p>100 FULL-TIME</p> <p>100 EMPLOYEES</p>	<p>150+ FULL-TIME 250+ PART-TIME 280+ EMPLOYEES</p>
 <p>Infrastructure</p>	<p>30-900 SQ.M (RENT)</p>	<p>900 - 8000 SQ.M (PROPERTY)</p>	<p>8000 - 16000 SQ.M (PROPERTY)</p>

ALMAU BOARD OF TRUSTEES



**ZHAXYBEK
KULEKEYEV**

Advisor to the Chairman of the Board of JSC NC "KazMunayGas", Chairman of the Board of Directors of NJSC Eurasian National University. n.a. L. Gumilyov



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**ASSET
ABDUALIYEV**

Founder and CEO Silkroad Innovation Hub (San Francisco, USA)



**DINARA
SEIJAPAROVA**

Country Manager of the UN Global Compact Kazakhstan

ALMAU'S IMAGE BY 2028 AND BUSINESS PHILOSOPHY

- Entrepreneurial University
- Urban University
- A University for People and Communities
- Interdisciplinary Education
- Global Recognition through Leadership in Central Asia
- Contribution to the Sustainable Development of the Region



ALMATY MANAGEMENT UNIVERSITY 2025

SCHOOLS

- **Graduate School of Business**
 - Institute for Entrepreneurship
 - AlmaU Extension
- **Management and Hospitality**
 - Institute of Urbanistics
 - Sports Management Center
- **Digital Technologies and Economics**
 - Center of Interdisciplinary Programs
 - Center for Applied AI for Industrial companies
- **Transformative Humanities and Education**
 - Institute of Law
 - Institute of International Relations
 - Institute of Education
- **Media and Film**
 - Creative Industries Center
- **Sharmanov School of Health Sciences**

CENTERS AND LABORATORIES



Technology Commercialization Center

Online Education Department



Mastercard Fintech Lab

Silk Road School



Qaynar Bulaq coworking space

Center for Sustainable Development

Sports & Art Zone



KT&G Scholarship Foundation Korean Center



Neuromarketing Laboratory

Jalinga Studio

Court room

Legal Clinic

Tea room - Hospitality Lab

Public Speaking Lab



33Studio (Virtual Production)

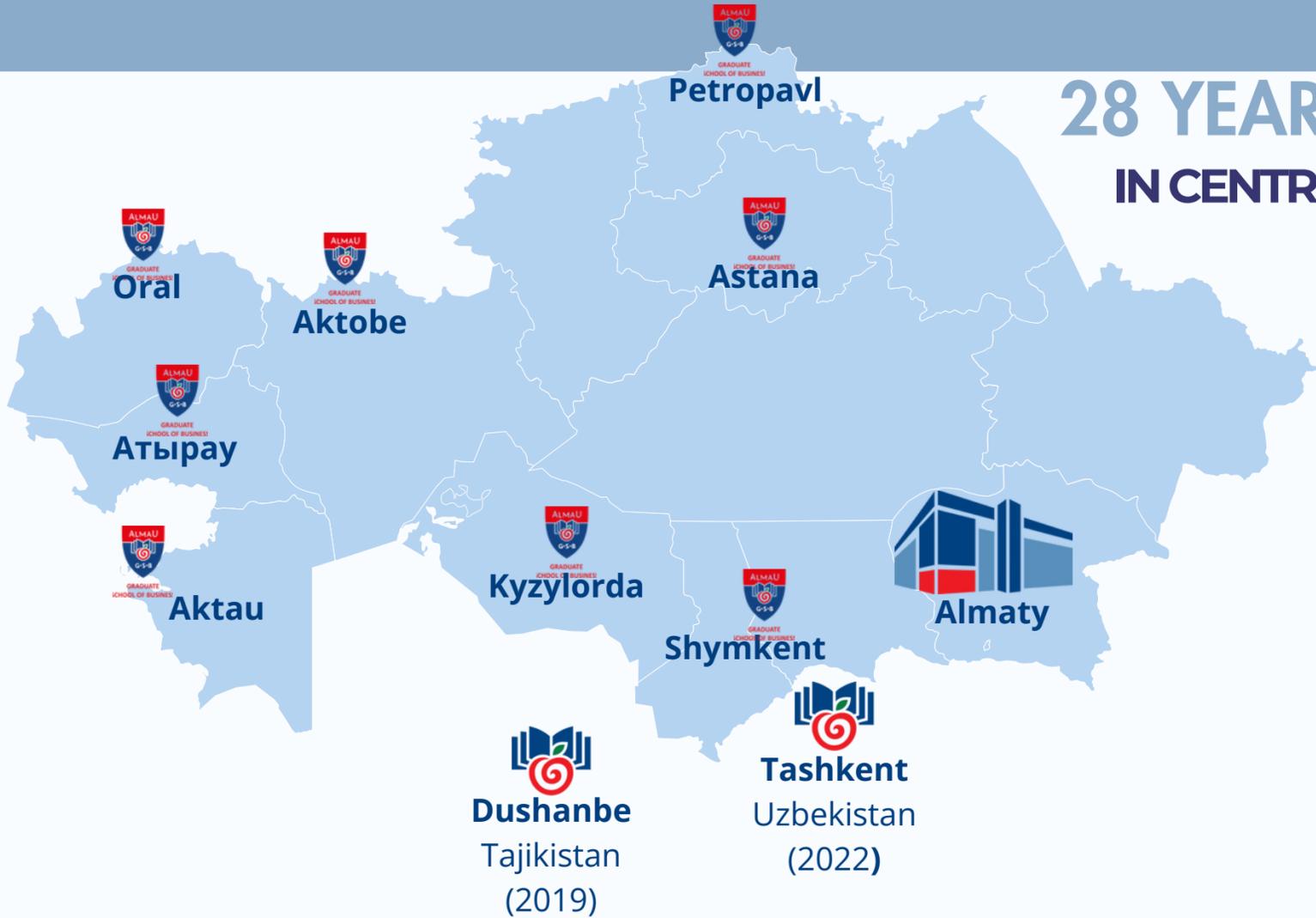
MFS production Lab

Recording Studio

ALMAU EXTENSION

- 30+ years of experience in the education market (since 1988)
- 100+ seminars and trainings related to executive education
- 50+ business coaches and consultant practitioners
- 500+ corporate clients
- 25,000+ training participants
- Corporate training programs, open programs, professional development programs, consulting projects

GRADUATE SCHOOL OF BUSINESS ALMAU, 1996



28 YEARS OF HISTORY OF THE BEST MBA PROGRAMS IN CENTRAL ASIA



#24 QS Executive MBA Rankings 2025
 joint program with GSOM SPbU
 #42 in Asia QS Global MBA Rankings 2025
 #251+ in the world QS Global MBA Rankings 2025

1000+

MBA & DBA students

7000+

Graduates

150+

Corporate clients



GLOBAL EXECUTIVE MBA PROGRAM

4 international modules in 4 countries:

AlmaU & Antwerp Management School (Бельгия)

“Triple Crown” Accredited



AWARDS AND ACCREDITATIONS



CEEMAN Awards
 2021 **Leader of the Year** award
 2022 **Teacher of the Year** award
 2022 **Responsible Management Educator** award
 2024 **Responsible Management Educator** award



BMDA Awards
 2021 **"Significant Impact" – AlmaU**



Babson Circle
 The School of Entrepreneurship and Innovation became part of the prestigious Babson Collaborative Circle of Influence.



PRME PGS
 2023 SDG Legion AlmaU student club was awarded the second place among the best teams of the PRME Student Organizations Award



PRME Champions
 2023 AlmaU joined the PRME Champions circle for 2 years.



BMDA Marketing Cup
 2025 the Most Promising Company Team



Tomorrow City Shanghai awards
 2025 **"Green and Safe Streets"** project - "An outstanding project in the field of smart city infrastructure"
"Aerial Traffic & Logistics Analysis System drone" project from the alumnus Dinmukhamed Ushpayev - "Innovative development"



MBA programs
AMBA, UK
 2013-2026
 Graduate School of Business
 School of Hospitality and Tourism
BGA, UK
 2021-2026



School of Entrepreneurship and Innovation
BGA, UK
 2023-2026



Institutional Accreditation
IQAA till 2031



CEEMAN IQA till 2029
 Institutional Accreditation



FIBAA till 2029
 3 programs (PR, Law, Hospitality)



Rated for Excellence
Almaty Management University

GLOBAL RECOGNITION



Times Higher Education
Impact Rankings

ranked **1001-1500** in Times Higher Education Impact Rankings 2025
among **2500+** universities in the world according to **17 UN SDGs**



#24 QS Executive MBA Rankings 2025
joint program with GSOM SPbU
#42 in Asia QS Global MBA Rankings 2025
#251+ in the world QS Global MBA Rankings 2025



#1 National IQAA
ranking of leading
humanitarian and
economic
universities in
Kazakhstan 2025



ASSOCIATION
OF
AMBA
ACCREDITED



United Nations
Global Compact



INTERNATIONALIZATION

140+ international students
14 international faculty members
130+ partnerships
23 double degree programs
50 Bolashak and "500 scholars" program alumni

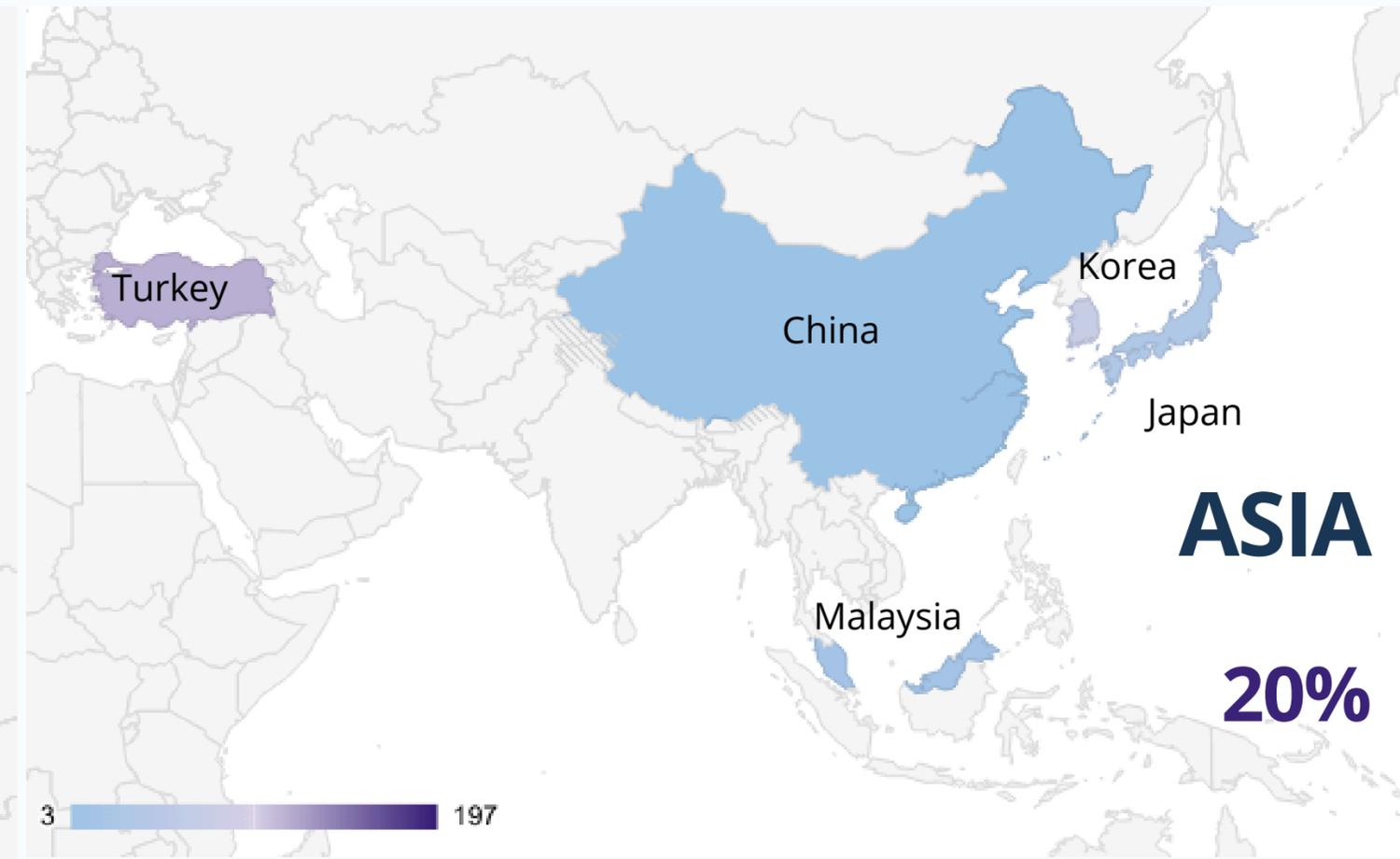


INDICATORS OF OUTGOING MOBILITY

EUROPE

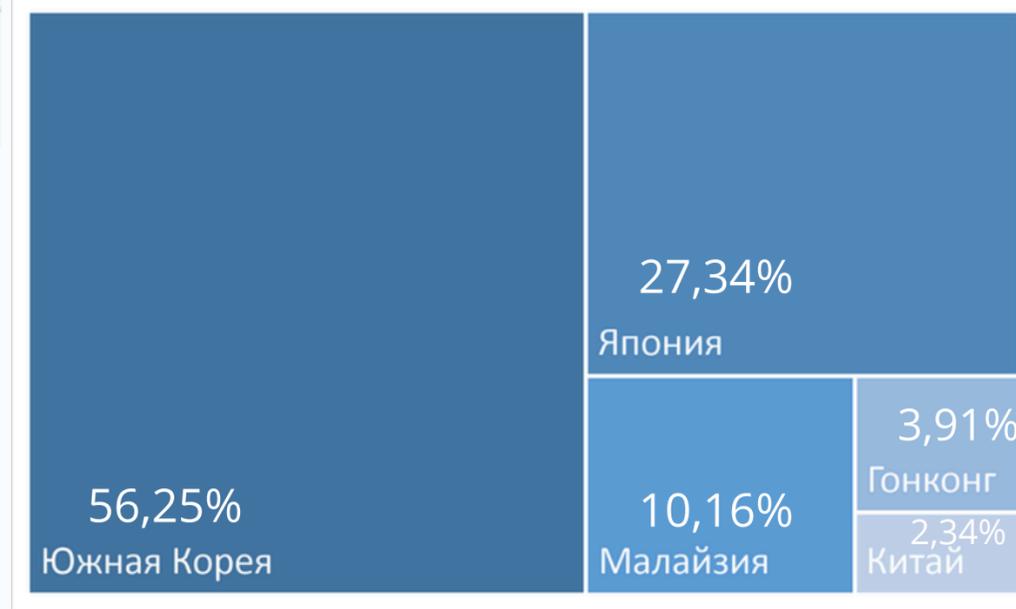
80%

514 students have studied abroad since **2009** through mobility programs in European countries



ASIA

20%



128 students have studied abroad in Asian countries since **2009** through mobility programs.

The most popular destinations for outbound mobility

"500 SCHOLARS", ALMAU SCHOLARSHIP RECIPIENTS 2021-2025



	2021	2022	2023	2024	2025
Reviewed within AlmaU	3	15	15	17	16
Submitted to JSC "CIP"	3	7	5	8	7
Host university	2021	2022	2023	2024	2025
 University of Illinois in Urbana Champaign	2	5	4	4	
 Queen's University Belfast				2	1
 Michigan State University		1			
 Marmara University				1	
Total	2	6	4	7	1

Cohort 2023-2024

- Aiman Kazybayeva - Dean of the School of Management
- Nurken Abayuly - Dean of the School of Transformative Humanities
- Sanim Zhanbyrbaeva - Assistant Professor, School of Management
- Zhuldyz Abiyeva - Senior Language Instructor, Language Center (STH)

2025-2026

- Aizada Zhakupova - Assistant professor, SEF

Cohort 2024-2025

- Maria Begunova - Senior language instructor, STH
- Aliya Dosmanbetova - Associate professor, SEF
- Aliya Shakbutova - Assistant professor, SEF
- Dinara Abisheva - Prof of practice, SEF
- Dinara Tumabekova - Assistant professor, SPL
- Saule Yoljyu - Assistant professor, SM
- Miras Dolaev - Prof. of practice, SDT

TOTAL
20

*Master's and doctoral degrees from Bolashak are not taken into account, as work experience with an employer is not required

EXCHANGE WITHIN PROJECTS MKM ERASMUS+, 2025



In the spring of 2025, 10 AlmaU employees were nominated and won grants for the Erasmus+ program at leading universities in Latvia, Poland and Croatia.:

- EKA Ekonomikas un kultūras augstskolas (Латвия)
- Wroclaw Business University of Applied Sciences (Польша)
- University of Rijeka (Хорватия)
- WSB University (Польша)
- Kozminski University (Польша)
- UPorto (Португалия)

PARTNERSHIP PROJECTS

11-12 June 2024

Mastercard Fintech Lab, the first financial technology laboratory in Central Asia, was opened at AlmaU in partnership with the **National Payment Corporation of Kazakhstan** and **MasterCard**.

20-21 June 2024

With the support of the Zhejiang Provincial Government, the **Silk Road School**, which will offer dual programs in e-commerce, fintech, and digital marketing, was opened in partnership with **Zhejiang University of Finance and Economics**.

14 March 2025

The official opening ceremony of the **KT&G Scholarship Foundation Korean Center** at AlmaU. The KKC is a platform for learning the language, immersing in culture, and expanding academic exchange with Korea.



ACHIEVEMENTS OF STUDENTS IN THE INTERNATIONAL ARENA



Ms. Zakhira Begaliyeva, became the silver medalist in the **2022 AMBA&BGA Excellence Award** (MBA Leadership Award).



2024 IEEE Global Humanitarian Technology Conference (GHTC) at Villanova University. Umid Abdullayev traveled to the USA.



Shortlisted BGA Student of the Year Award 2025
Nadezhda Gabdullina, School of Entrepreneurship and Innovation, Almaty Management University (Kazakhstan).

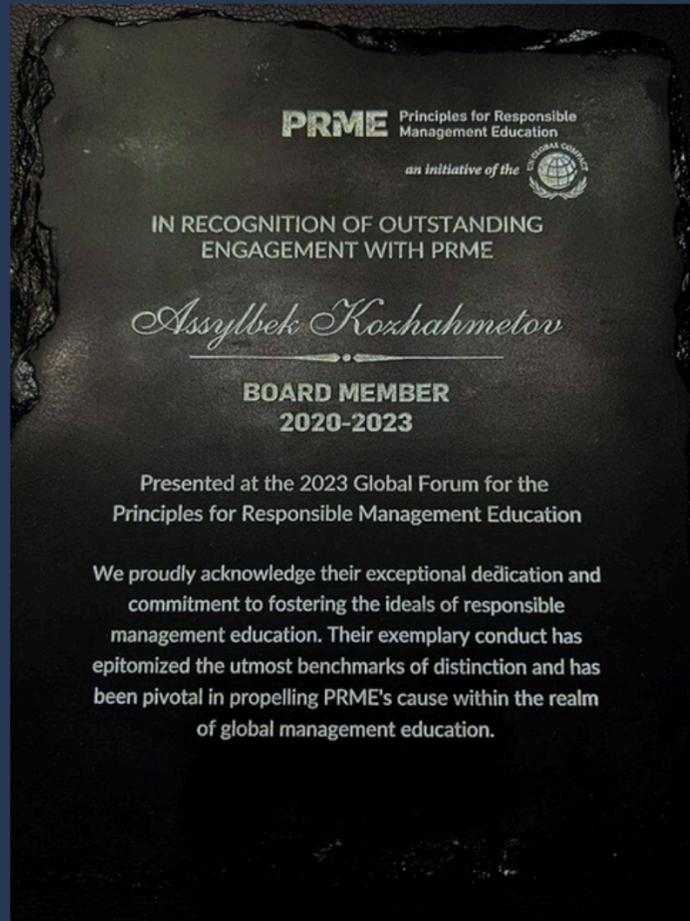


21st Asia Pacific Forum for Graduate Students Research in Tourism (APF 2025) — hosted by the renowned School of Hotel and Tourism Management at The Hong Kong Polytechnic University (PolyU). 3 students and 1 professor of the School of Hospitality and Tourism traveled to Hong Kong.



2025 New Uzbekistan Chess Cup
The International Chess Academy in Tashkent hosted the Republican chess tournament among students at NUU. 4 students and 1 professor traveled to Tashkent.

AlmaU in UN PRME (since 2009)



RECENT RESEARCH PROJECTS

MINISTRY OF SCIENCE AND HIGHER EDUCATION

Quality of digital services of medical institutions in Kazakhstan during a pandemic
2022-2024

Development of a model of practice-oriented learning in the entrepreneurial educational ecosystem of the university
2022-2024

Formation of a conceptual model of leadership competencies of Kazakhstan's managers through the prism of gender potential
2024-2026

Independent anti-corruption examination of regulations
2022-2024

Development of a testing platform based on machine learning
2022-2024

Development of scenario modeling to support strategic planning and decision making
2023-2025

Public trust and social capital among the youth of Kazakhstan: mechanisms of formation in the university environment (interdisciplinary approach)
2025-2027

Chinese economic presence in Kazakhstan
2022-2024

Development of a conceptual model of the digital ecosystem of the tourism industry in Kazakhstan
2023-2025

Introduction of digital technologies and their role in optimizing management and logistics in the agricultural sector
2025-2027

Development of a model of student interaction with artificial intelligence in the context of digitalization of higher education
2025-2027

UNDP

«Set-up of an SDGs Platform for Central Asia» (SDG Space)
2024

«Green and Safe Streets»
2024

AKIMAT OF ALMATY

Atlas of new professions and competencies of creative industries
2023

REDFIELD AGENCY

Neuromarketing research on the effectiveness of digital billboards
2024

EURASIA FOUNDATION (FROM ASIA)

Eurasian Studies in the Post-Soviet Era
2024

ENTREPRENEURIAL EDUCATION & RESEARCH PROJECTS FUND (EERPF)

Actual directions of entrepreneurial learning based on new work-integrated learning approaches
2024

PROGRAM-TARGETED FUNDING

Development of a concept for implementing academic excellence in higher education
2023-2025

Formation of a conceptual model of leadership competencies of managers in Kazakhstan through the prism of gender potential
2024-2026

Development of a strategy for accelerated technological diversification and a new industrial policy for Kazakhstan
2024-2026

MEETINGS OF RECTORS' CLUB "CENTRAL ASIA+

8 June 2023

Almaty Management University (Almaty)

with the participation of 26 rectors and experts from 21 universities of the USA, Slovenia, Kyrgyzstan, Uzbekistan and Kazakhstan.



7 November 2023

Kimyo International University (Tashkent)

more than 20 rectors and experts from Uzbekistan, Kyrgyzstan, Tajikistan, USA, Peru, Mexico, Russia, Germany and Kazakhstan.



20 April 2024

Visit center "Ayusai" (Almaty)

more than 40 rectors and experts from Kazakhstan, Uzbekistan, Kyrgyzstan, Lithuania, Tajikistan, China and Serbia.



28 September 2024

American University of Central Asia (AUCA, Bishkek)

with 50 university leaders, experts, and representatives of educational organizations from Kazakhstan, Kyrgyzstan, Uzbekistan, and Tajikistan, representing 21 universities in the region.



25 April 2025

Asia International University (AIU, Bukhara)

with 55 representatives from 28 universities and 3 organizations from 10 countries.

The geography of the participants covered Kazakhstan, Uzbekistan, Kyrgyzstan, Tajikistan, Turkmenistan, Azerbaijan, Poland, Great Britain, South Africa and Serbia.



THIRD MISSION OF THE UNIVERSITY



“ULY BALQASH SHAQYRADY!”
an iced Balkash Lake crossing

2019, 2020, 2023



“SYR QORGANY – SEKSEYIL”
an ecological saxaul-planting campaign to retain the dried-up soil of the seabed

March 2024



THE NORTHERN SKI RUN “MUSIN-IVANOV”
the race is dedicated to the memory of outstanding athletes Samat Musin and Nikolai Ivanov, who made a huge contribution to the development of skiing in Kazakhstan.

December 2023, 2024

THANK YOU FOR ATTENTION!

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