

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

EI «ALMATY MANAGEMENT UNIVERSITY»

XVIII REPUBLICAN STUDENT SUBJECT OLYMPIAD

06 MAY 2026

INFORMATION LETTER

DEAR FACULTY MEMBERS AND STUDENTS!

EI «Almaty Management University» announces **the XVIII Republican Student Subject Olympiad for the educational programs «Management».**

Olympiad 2026 Theme: «Sustainable Management and AI Transformation: Leadership Strategies in the Economy of the Future»

The Olympiad will be conducted in accordance with the Recommendations of the Ministry of Science and Higher Education of the Republic of Kazakhstan in two stages:

- Stage I (intra-university): conducted at the host universities until 25.04.2026;
- Stage II (republican): to be held at AlmaU (Almaty) in an offline format on 06.05.2026.

Teams consisting of 1st–4th year full-time students enrolled in the educational program «Management» of higher education institutions of the Republic of Kazakhstan may participate in the Olympiad. The team consists of 3 students and 1 academic supervisor from the university's teaching staff. Each higher education institution may register no more than 2 teams. Participation in the Olympiad is voluntary and free of charge.

A mandatory requirement is that the participating students' applications must correspond to their declared speciality. Otherwise, the competition committee reserves the right to reject applications if any inconsistencies are identified.

The competition application form is provided in Appendix 1.

The Olympiad consists of the following 3 rounds:

Within the **first round**, participating teams are required to submit a video presentation in advance, introducing their team. The video should reflect the team name, composition of participants, their professional interests in the field of management, and the team's creative positioning.

This round aims to create a first impression of the team and develop participants' communication and presentation skills.

Technical Requirements for the Video Presentation:

- Duration: up to 3 minutes
- Video format: 16:9 (landscape)
- Resolution: not lower than 1920 × 1080 (Full HD)
- File formats: .mp4 or .mov
- Presentation languages: Kazakh, Russian, or English
- The video must be original and author-created

Teams may use live-action filming, animation, infographics, and interview formats.

Recommended stylistic approaches include documentary, advertising, and storytelling styles.

Round II – Testing (offline at AlmaU)

Participants complete test assignments designed to assess their theoretical knowledge. The testing is conducted in an individual format and consists of 20 multiple-choice questions with a 30-minute time limit. The scores of all team members are aggregated and included in the overall team result.

Round III – Case Study Solution (offline at AlmaU)

Teams are assigned a practical case task reflecting real-life situations in the field of management. Participants are expected to analyse the proposed situation, identify the core problem, and justify their solution using contemporary methods and tools. A total of 50 minutes is allocated for the case task. The results are then presented by the team captain, who defends the proposed solution before the competition committee within 10 minutes.

The winners taking first, second, and third places are awarded Diplomas. The Diplomas are presented upon the completion of the Olympiad. Certificates of participation are awarded to all participants of the Republican Student Subject Olympiad.

The Olympiad application (to be completed in accordance with the template provided in Appendix No. 1), together with a certificate from the place of study for each participant, as well as the video presentation in electronic form, must be sent to the following e-mail address of the organising committee: olimpiad_management@almau.edu.kz no later than 25 April 2026. The subject line of the e-mail must indicate:

EP «Management», «Olympiad in Management, Name of the University».

Participants admitted to Stage II are required to appear with a valid identification document.

Deadlines and Registration.

Key Olympiad Timeline

Nº	Deadline	Activity	Responsible Party
1	until 25 April 2026, 24:00	Submission of the application and video presentation for participation from universities	Nominating universities
2	06 May 2026	Stage II of the Republican Olympiad	Organizing Committee

Additional information on the organisation and conduct of the Olympiad can be obtained by phone:

EP «Management»: Tazhiyeva Samal Kozhakhmetovna +7 707 462 1309

Please write/call only during working hours.

Address of the Olympiad venue: 050060, Almaty, Rozybakiev Street, 227.



Application for Participation in the XVIII Republican Student Subject Olympiad among Students of the Educational Programme «Management»

Name of the Organization:				
Organization Address:				
Full Name of Team Members	Code, EP	Year of Study	Language of Instruction / Participation	Contact Details (phone, email)
Supervisor Information				
Full Name:				
Position:				
Contact Details (phone, email):				

With the signature of the Rector (Vice-Rector) and the minutes of the commission on the results of Stage I of the Olympiad.
(required!)

Please carefully verify the spelling of the full names of the academic supervisor and team members. If the participating team becomes the winner of this Olympiad, these details will be indicated in the Diplomas and letters of appreciation.

Please provide only working telephone numbers and a valid e-mail address, as communication with the academic supervisor and team members will be carried out through them.